

Lake Erie Graphics' goal is to provide you with all the information we can. **We will be gathering information from our suppliers and our customers to help you on the road to recovery and re-opening your business.** Every week we will be sharing some of our customer's solutions and marketing ideas! **The story seen below comes from Michelle D. at:**

THE CHEF'S GARDEN®



THEIR STORY:

For decades, Lee's 350-acre family farm has grown exclusively for chefs. In order to maintain the farm's livelihood — and the livelihood of the 150 employees with families who help tend his fields — Lee knew he needed to adapt.

Within twenty-four hours, he switched his business from chefs to home cooks: offering produce boxes on his website that ship directly from the farm to private homes. **"We thought it would be a natural way to keep our team going, to have a place for the product to go, and to provide for families out there that are looking for something healthy and fresh," Jones said.** Offerings include a number of curated boxes, including the "Immunity Booster" — a variety of immune-boosting vegetables whose nutrition content is measured in their on-farm laboratory. Shipping, offered nationwide, is included in the price. "We're not necessarily making the money on the box, but we felt some obligation to do it."